



Comm Skills Virtual Learning

**9-12/ Public Speaking**  
**Organizing the Speech**

**April 16, 2020**



Lesson: April 16, 2020

**Objective/Learning Target:**

**Students will develop appropriate conclusions.**

# Bell Ringer/Let's Get Started

Identify the ways in which we communicate to others that we are genuinely interested in them and what they have to say. How is it that our bodies reveal more than our words? What are some strategies for making other people feel important?

# Lesson/Activity

Read the following [article](#) based on the work of Dale Carnegie's How to Win Friends and Influence People.

Answer these questions:

1. Why does Carnegie's work still matter?
2. How can his principles help you "win friends and influence people"?
3. Why is interpersonal communication key to success in today's world?

# Lesson/Activity

Today we are ready to develop the conclusion of our Recommendation speech. The conclusion summarizes the major points of the speech and restates the thesis. It also offers a final clincher section, or a final impression.

Here is an example of the summary and thesis restatement:

In conclusion, you have seen how laughter can make you a more productive and effective worker, a more sensitive friend and family member, and even a healthier person. Laughter can actually help us overcome terminal illness. Let's establish and maintain a laughing attitude. We can all do it - and it costs nothing.

# Lesson/Activity

Here is an example of the final clincher or final impression:

Therefore, the words that you heard at the beginning of this speech, “Let a smile be your umbrella,” might be sound advice. Go ahead and laugh. Hopefully, the world will laugh with you.

# Practice

You will now create the conclusion to your Recommendation speech, and add it your outline. Your conclusion should be about 30 - 45 seconds.

After you have created your conclusion, be sure to time the speech. It should be about 5 minutes. What do you need to add? What do you need to omit?

# Additional Resources

[Concluding Your Speech](#)

[How to Begin and End a Speech](#)

[A Speech is Not an Essay](#)